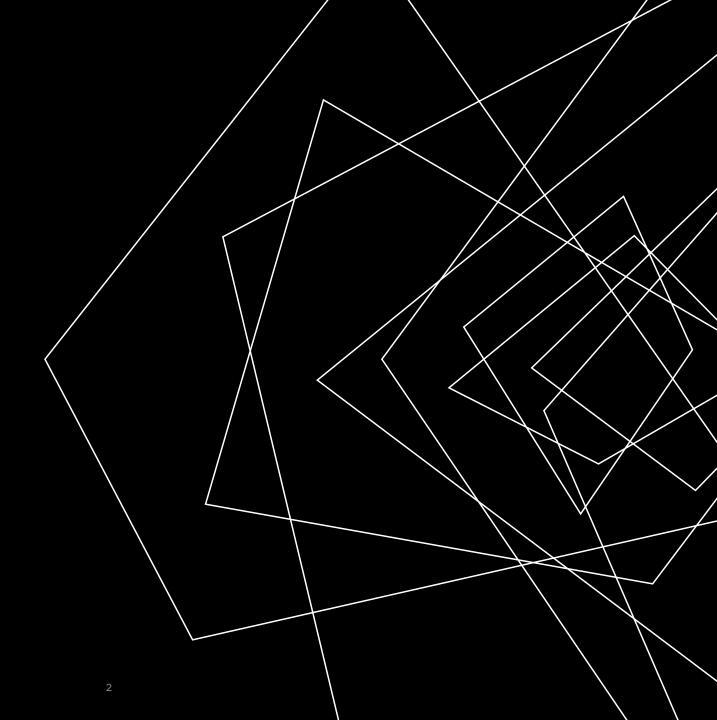


**Netball Club** 

#### ABOUT US

Essex Open Netball Club, based at Redbridge Sports Centre, is a highly competitive and thriving netball club with teams ranging from under-10s to seniors. Our teams compete in local leagues, particularly the Essex Met League, where we consistently excel across multiple age groups as well regularly competing in regional level leagues. With a vision to reach the National netball competitions, we are committed to developing young athletes and providing them with the resources to maximize their potential.



20XX

#### **CLUB BIOGRAPHY**

ESSEX OPEN NETBALL CLUB HAS A LONG AND PROUD HISTORY, DATING BACK TO ITS FORMATION IN 1947-48. OVER THE DECADES, THE CLUB HAS ESTABLISHED ITSELF AS A KEY PLAYER IN THE LOCAL AND REGIONAL NETBALL SCENE, CONSISTENTLY DEVELOPING TALENTED ATHLETES AND FOSTERING A STRONG COMPETITIVE SPIRIT. THROUGHOUT ITS HISTORY, ESSEX OPEN HAS PRODUCED PLAYERS WHO HAVE GONE ON TO REPRESENT ENGLAND, HIGHLIGHTING THE CLUB'S COMMITMENT TO NURTURING TOP-LEVEL TALENT.

IN 1981, THE CLUB EXPANDED ITS LEGACY BY INTRODUCING ITS JUNIOR SECTION, FOLLOWING THE TRANSITION OF THE REDBRIDGE BOROUGH SQUAD, WHICH PASSED ON ITS UNDER-11 TEAMS. THIS DEVELOPMENT LAID THE FOUNDATION FOR STRUCTURED YOUTH TRAINING, ENSURING A STEADY PIPELINE OF SKILLED PLAYERS PROGRESSING THROUGH THE RANKS.

SINCE THEN, ESSEX OPEN HAS BUILT A REPUTATION FOR EXCELLENCE, COMPETING AT HIGH LEVELS, PARTICULARLY IN THE ESSEX METS LEAGUE, WHERE TEAMS ACROSS ALL AGE GROUPS CONSISTENTLY ACHIEVE OUTSTANDING RESULTS. AT THE JUNIOR LEVEL, ESSEX OPEN REGULARLY BECAME NATIONAL WINNERS, AND THE CLUB IS NOW STRIVING TO RETURN TO THAT LEVEL OF EXCELLENCE THROUGH THE SUPPORT OF LOCAL BUSINESSES AND VOLUNTEERS. THE CLUB CURRENTLY HAS TEAMS COMPETING AT THE LONDON AND SOUTH EAST REGIONAL LEVEL, AS WELL AS IN THE ENG NETBALL LEAGUE, WHERE THEY HAVE REACHED THE NATIONAL FINALS ON MULTIPLE OCCASIONS.

WITH A VISION FOR THE FUTURE, ESSEX OPEN ASPIRES TO REACH THE NATIONAL NETBALL LEAGUE, CONTINUING TO PROVIDE YOUNG ATHLETES WITH ELITE COACHING, COMPETITIVE OPPORTUNITIES, AND THE RESOURCES NEEDED TO EXCEL. ESSEX OPEN REMAINS DEDICATED TO PROMOTING TEAMWORK, RESILIENCE, AND SPORTING EXCELLENCE, SOLIDIFYING ITS PLACE AS A RESPECTED NAME IN THE NETBALL COMMUNITY.

#### WHY PARTNER WITH US?

As a sponsor, your brand will be aligned with one of the strongest netball clubs in the region, gaining visibility and recognition through:

SPONSORSHIP ----

Your logo prominently displayed on team kits of the age group your company will be sponsoring.

EVENT SPONSORSHIP

Branding opportunities at our tournaments and events.

DIGITAL & SOCIAL MEDIA EXPOSURE

Promotion on our website, team WhatsApp group, and the club's social media accounts

(Instagram views 13 Feb – 14 March 16.5K)

COMMUNITY ENGAGEMENT

Associating with a club that nurtures young talent and fosters local sports development.

# HOW YOUR SUPPORT HELPS

# **DEVELOPMENT**

Coaching and player development programs.

## **COMPETITIONS**

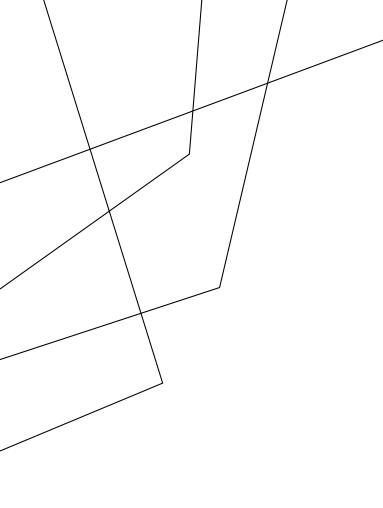
Entry fees for competitions at regional and national levels.

#### **TRAINING**

Equipment, training gear, and facility costs.

### **TRAVEL**

Travel expenses for away games and tournaments.



WE OFFER VARIOUS
SPONSORSHIP PACKAGES
TAILORED TO DIFFERENT LEVELS
OF INVESTMENT AND VISIBILITY.
WE WOULD LOVE TO DISCUSS
HOW WE CAN CREATE A
MUTUALLY BENEFICIAL
PARTNERSHIP.

## MAIN SPONSORSHIP PACKAGES

FULL SPONSORSHIP – 2 YEAR (£2,000)

FULL SPONSORSHIP - 1 YEAR (£1,200)

- Company Logo printed on team kit
- Regular promotion on the club social media accounts
- Visibility on club website
- Company banner displayed at the annual tournament (to be supplied by sponsor)
- Recognition at the annual awards evening
- Tax Benefits Actual cost to company is as low as £1500 after Corp tax allowance

- Company Logo printed on team kit
- Regular promotion on the club social media accounts
- Visibility on club website
- Company banner displayed at the annual tournament (to be supplied by sponsor)
- Recognition at the annual awards evening
- Tax Benefits Actual cost to company is as low as £900 after Corp tax allowance
- Printing on team kit
- Standard default option Printing on team hoodie
- Premium option Printing on netball dresses (£120 extra cost due to increased supply cost)

#### MEDIA SPONSOR PACKAGE

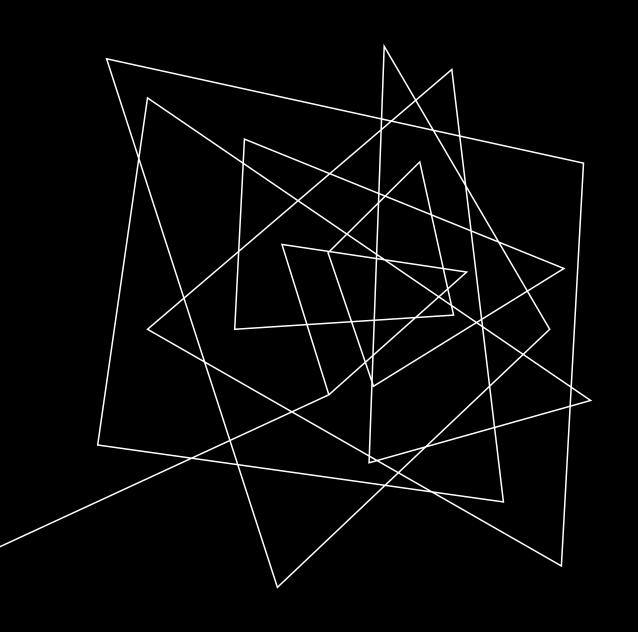
For a contribution of £500, your company will receive:

- Regular promotion on the club's social media accounts
- Visibility on the club's website
- Tax Benefits Actual cost to company is only £375
  after Corp tax rebate

# LET'S CONNECT!

For further details, please contact us at

Essexopenteammanager@gmail.com or call 07730524344



THANK YOU FOR CONSIDERING ESSEX OPEN NETBALL CLUB AS YOUR SPONSORSHIP PARTNER.